

**COMHAIRLE CONTAE FHINE GALL
FINGAL COUNTY COUNCIL**

**BALBRIGGAN/RUSH-LUSK/SWORDS AREA COMMITTEE MEETING
(Services B – Strategic & General Matters)**

THURSDAY 8TH OCTOBER 2026

ITEM NO. 12

Correspondence with Swords Businesses - AI109748

Question: Councillor L. Corkery

"To ask the Chief Executive to provide a report on all of its correspondence with businesses on Main Street and North Street, in relation to the impact of Sustainable Swords public realm works?"

Report:

Consultation on the project dates back to 2016 when an initial survey sought views on the Swords Cultural Quarter project and received in excess of 900 responses. This was followed by the main public consultation in mid 2022 as part of the planning process – leaflet drops were issued to over 20,000 business and residential addresses in Swords at that time outlining the proposal and seeking observations prior to planning approval in September 2022. 22 submissions were made during the planning observation period.

In advance of the public realm works commencing, briefings on indicative phasing and preliminary traffic management were provided in mid-December 2025 to Councillors, the Fingal Chamber and newly established Swords Community Forum. This has been followed by a range of other messaging via a number of means- in person, online, leaflet drop. The contractor for the public realm work appointed a designated project liaison and details have been shared in messaging with contact details for regular updates or to address specific queries

In advance of the contractor mobilising the Council undertook a sitewalk in mid March 2026 knocking on every door and visiting every open business between junction of Chapel Lane on Main Street to Junction with Balheary Road/ North Street, speaking to approximately 25 businesses /organisations and offering an introduction to the project, offering key contacts for information and issuing project leaflet. The public information leaflet was delivered to the wider Swords community in late March 2026.

Preparation for the wider Main Street redevelopment has also been progressing under the Sustainable Swords programme. In advance of this proceeding through design development and a planning process the Sustainable Swords team have facilitated a range of briefings and consultations to the public and businesses.

Evidence of this engagement/correspondence related to works at North Street and Main Street is provided through a non-exhaustive list table format below noting key correspondence within the past 6 months;

23.03.2026	Public Information leaflet from Fingal County Council delivered to all businesses / households	Delivered by An Post
April 2026-Present	Biweekly Bulletins outlining upcoming work posted on Fingal Social Media by FCC Communications Office Bulletins coordinated between contractor and FCC before issue	Social Media
April 2026-Present	Biweekly Bulletins outlining upcoming work published on Swords Cultural Quarter and Public Realm portal by FCC Communications Office	On-line
21.05.2026	Public Notice advising on the extension of the Seatown Road temporary closure until 31.03.2026	Newspaper (Irish independent)
21.05.2026	Fingal Chamber of Commerce - Main Street Rejuvenation Project Briefing Webinar	On-Line
26/27.05.2026	Introductory letter from main contractor for public realm works advising commencement of works, and providing email and phone number for project liaison officer issued to all premises with mailboxes in vicinity of works. Recipients invited to provide their contact details to the Project Liaison Officer to join the voluntary notification list, to be advised of future project updates. (currently approximately 25 North Street Businesses, as well as Fingal Chamber, on the notification list)	hand delivered
26/27.05.2026	Letter advising of suspension of parking on Main Street to accommodate temporary relocated Bus Stops. Delivered to approx 20 businesses in proximity at Main Street	hand delivered

03.06.2026	Site visit to Athlone with Councillors and Main Street design team to review recent similar town centre rejuvenation project, attended by Fingal Chamber CEO.	In Person
04.06.2026	Leaflet drop to businesses and residents on Swords Main Street with update on Main Street rejuvenation	hand delivered
23.06.2026	Main Street Rejuvenation Business Workshop	In Person
29.06.2026	Bi-Weekly Bulletin issued by contractor to all residents, businesses and organisations on their voluntary notification list.	email
July 2026 - Present	"Swords is Going Places" animation (with description of North Street Works) published on Swords Cultural Quarter and Public Realm portal	On-line
July 2026 - Present	"Swords is Going Places" animation (with description of North Street Works) posted regularly on Social Media	Social Media
08.07.2026	Public drop-in event on Main Street rejuvenation	County Hall Atrium
13.07.2026 04.08.2026 10.08.2026 24.08.2026 07.09.2026 17.09.2026	Bi-Weekly Bulletin issued by contractor to all residents, businesses and organisations on the voluntary notification list.	email
25.08.2026 26.08.2026	North St Businesses contacted FCC with concerns about roadworks traffic management outside their premises	in-person/phone
07.09.2026 17.09.2026	Bi-Weekly Bulletin issued by contractor to all residents, businesses and organisations on their voluntary notification list.	email
16.09.2026	Meeting held with Representatives of Fingal Architects, Contractor, design team and various North Street businesses over specific issues. Scope of works and projected programme discussed, owners concerns put forward, and draft set of response measures agreed.	In Person
18.09.2026	"SCQ / Public Realm Update" published on Fingal website - narrative and pictorial description of current works on SCQ PR Project	On-Line
22.09.2026	Notification regarding temporary suspension of car parking spaces on North Street circulated to all residents, businesses and organisations on voluntary notification list	email

Source of Report: Pat Boyle, Architects Department